



PROJECT REPORT

Event Organized By


Manpower India Services
MIS Outsourcing Pvt. Ltd.

9th & 10th May'09, Hotel Mount View, Chandigarh.



Inauguration by Mr. Pramod Lamba, Associate VP-HR, Mahindra & Mahindra Ltd. and Dr. Chandra Prakash member of the Board of Directors of Beckons Industries Limited accompanied by Sandeep Kapoor, Managing Director, Relio Quick India Pvt. Ltd.



PRESS CONFERENCE

In the left, **Dr. Chandra Prakash** member of the Board of Directors of Beckons Industries Limited accompanied by **Sandeep Kapoor**, Managing Director, Relio Quick India Pvt. Ltd. in the centre & **Nidhi Kapoor**, Director, MIS Outsourcing Pvt. Ltd. in the right.

Preview

After the phenomenal success of Auto Mall in Delhi & Chandigarh organized by Relio Quick, Manpowerindia.com, its sister concern forayed into education sector with its newest concept "EDUCATION CONCLAVE 2009" at Hotel Mount View, Sector 10 to cater to the aspiring students as well as recognised institutes. The event was kick started with the inauguration by **Mr. Pramod Lamba, Associate VP-HR, Mahindra & Mahindra Ltd.** and **Dr. Chandra Prakash** member of the Board of Directors of Beckons Industries Limited.

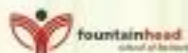
The main attractions of the event were:

- More than 250 streams to choose from
- Stream specific free counseling by renowned counselors
- Honest advice based on aptitude assessment of the candidate
- 100% support in placement
- One to one interaction with professionals from the corporates
- In addition to the main streams, expert guidance on highly paying alternative professional courses
- Institutes offering international courses
- Education loan facility through financial institutes
- Scholarships upto 100% cost of fee*Maruti's Zen Estilo, A-star, Swift & Grand Vitara.
- After the success of Auto Mall at Delhi & Chandigarh, Relio Quick is planning to organize Auto Mall at few more cities in India.

PARTICIPANTS

- Amity University
- Surya Foundation
- Lovely Professional University
- Chitkara University
- Maharishi Markandeshwar University
- TCA- The Catalyst Academy
- Kangaroo Studies
- Chimes Aviation Academy
- Fountainhead School of Business
- A K Vidyamandir & KAIM Infotek Pvt. Ltd.
- PaceSetter
- WWES & CIIS
- Canam Consultants
- AIMA
- Global Village Immigration
- Visual Media
- Arena Animation
- ANTS
- Aryan Business School
- Prem Institute of Medical Sciences
- State Bank of India
- State Bank of Patiala

PARTICIPANTS



Overwhelming Response

Education Conclave 2009 – Chandigarh's Largest Education Fair at Hotel Mount View, Sector 10 received overwhelming response from Chandigarh and neighbouring states, where 4200 people visited the event & generated 1462 enquiries in 2 days of extravaganza.

Ambience



Registration



Memorable Glimpses

AMITY
CHANDIGARH



Memorable Glimpses

Sulya FOUNDATION
 Engineering *life*



Memorable Glimpses



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India's Premier Pilot Training Academy



Memorable Glimpses



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A.K.VIDYAMANDIR
 PRIVATE LIMITED





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Memorable Glimpses

ARENA
ANIMATION
 CHANDIGARH 17



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Memorable Glimpses



Memorable Glimpses



Prem Institute of Medical Sciences



Memorable Glimpses



Memorable Glimpses



Memorable Glimpses



Print Media Partner



Dainik Bhaskar is a Hindi-language daily newspaper of India. It started in 1958 from Bhopal, capital of Madhya Pradesh. Currently it is published from many cities of North India. Manpowerindia.com is proud to have Dainik Bhaskar as one of its media partner for "Education Conclave 2009", Chandigarh. Manpowerindia.com acknowledges the support given by Dainik Bhaskar to make the event a great success.

Event Management Partner



Manpowerindia.com conveys its heartfelt gratitude to Relio Quick India Pvt. Ltd. for being the Event Manager of "Education Conclave 2009" for aspiring candidates interested to work in the automobile industry. The support given by Relio Quick is immeasurable and its contribution has definitely contributed to the success of "Education Conclave 2009", Chandigarh.

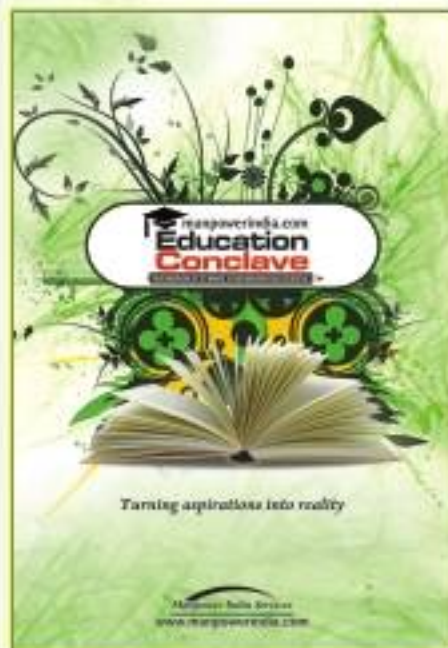
Radio Partner



Having 17 stations in all major cities in India 94.3 MY FM is an offspring of Synergy Media Entertainment Limited, which is a wholly owned company of the Bhaskar Group. Manpowerindia.com is proud to have 94.3 MY FM as the radio partner for providing the radio publicity for the event. The support given by 94.3 MY FM is immeasurable and its contribution has definitely contributed to the success of "Education Conclave 2009", Chandigarh.

Manpower India Services
MIS Outsourcing Pvt. Ltd.

INVITATION MANPOWER INDIA



Outdoor Publicity

Banner



Banner



Print Materials



Print Media Newspapers

Publication	Date of Release	Ad Type
Dainik Bhaskar	15th April	825 sq cm- Half Page Golden Triangle
HT	19th April	800 sq cm- Half Page Main (Back Page)
Tribune	22nd April	240 sq cm
Dainik Bhaskar	27th April	240 sq cm - Chd. Pull Out (Front Page)
Dainik Bhaskar	29th April	240 sq cm - Chd. Pull Out (Front Page)
Times of India	4th May	240 sq cm
HT	6th May	800 sq cm - Half Page Main
Dainik Bhaskar	8th May	825 sq cm - Half Page Golden Triangle
Dainik Bhaskar	9th May	1716 sq cm - Full Page Main
Tribune	9th May	240 sq cm
Dainik Bhaskar	10th May	1716 sq cm - Full Page Chd. Pull Out



Print Media Newspapers

GOLDEN OPPORTUNITY FOR EDUCATIONAL INSTITUTES & STUDENTS FROM CHANDIGARH, HARYANA, PUNJAB, HIMACHAL & J&K

Free Career Advice
 100% support in placement
 Scholarships upto 100% cost of fee
ONE DESTINATION OFFERS IT ALL!

"EDUCATION CONCLAVE 2009",
 Chandigarh's Largest Education Fair
 9th & 10th May'09, Hotel Mount View

After the phenomenal success of **AMITY Education Conclave** in Delhi & Chandigarh, we are delighted to announce **"EDUCATION CONCLAVE 2009"** to cater to the education seekers in the North & make your dream come true.

FOR MORE INFORMATION LOG ON TO www.manpowerindia.com

KEY FEATURES:

- EXPERTS FROM ALL VENTURES OFFER ONE STOP
- Screen specific free counseling by renowned educators
- Career advice based on aptitude assessment of the candidate
- 100% support in placement
- ONE TO ONE INTERACTION WITH PROFESSIONALS FROM THE COMPANIES
- In addition to the main stream, expert guidance on highly paying alternative professional courses
- INTERESTS OFFERING INTERNATIONAL COURSES
- Multistep loan facility through financial institutions
- Scholarships upto 100% cost of fee

HT - 19-04-09

GOLDEN OPPORTUNITY FOR STUDENTS FROM CHANDIGARH, HARYANA, PUNJAB, HIMACHAL & J&K

ONE DESTINATION OFFERS IT ALL!

AMITY Education Conclave
 SD's Education Training

"EDUCATION CONCLAVE 2009",
 Chandigarh's Largest Education Fair
 9th & 10th May'09, Hotel Mount View

KEY FEATURES:

- BEST FREE ONE STOP TO ONE SERVICE
- Screen specific free counseling by renowned educators
- Career advice based on aptitude assessment of the candidate
- 100% support in placement
- ONE TO ONE INTERACTION WITH PROFESSIONALS FROM THE COMPANIES
- In addition to the main stream, expert guidance on highly paying alternative professional courses
- INTERESTS OFFERING INTERNATIONAL COURSES
- Education Loan facility through financial institutions
- Scholarships upto 100% cost of fee

FOR MORE INFORMATION LOG ON TO www.manpowerindia.com

Dainik Bhaskar - 08-05-09

Turning Your Aspirations into Reality

AMITY Education Conclave
 SD's Education Training

CHANDIGARH'S LARGEST EDUCATION FAIR
 9th & 10th May'09, Hotel Mount View

Golden Opportunity for students from PUNJAB, HARYANA, HIMACHAL, HIMACHAL, PUNJAB & J&K
 To interact one to one with Experts from Participating Institutions facilities for career advice

FOR MORE INFORMATION LOG ON TO www.manpowerindia.com

KEY FEATURES:

- EXPERTS FROM ALL VENTURES OFFER ONE STOP
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Times of India - 04-05-09

Outdoor Publicity



Electronic Media

Radio

Promos 1st May '09 - 09th May '09	60 No. 30 sec each
RJ Mentions 05 1st May '09 to 9th May '09	
OB Link 02 4th May '09 - 9th May '09	
Outstanding RJ (02 Hrs. Live Link from Venue on 9th May, 2009)	
Outdoor Promotion (a) Promotion in Schools & Colleges in Tri City (b) Promotion in Malls & Shopping Areas in Tri City	

Electronic Media Radio

Jingle

Amity Chandigarh & Manpowerindia in association with MY FM brings to you Education Conclave 2009 at Hotel Mount View on 9th & 10th of May. The conclave provides golden opportunity in national & international courses for students of Punjab, Haryana, Himachal & Jammu & Kashmir. Get free career advice & 100% placement support guaranteed. You could also win 100% free scholarship. Entry Free. Visit Education Conclave 2009 or log on to manpowerindia.com

Electronic Media Radio

Activities

A variety of promotional activities were done in Radio for publicizing the event like:

Promos

RJ Mentions

OB Links

Outstanding RJ

Media Coverage Newspapers



10-05-09, 11-05-09

Media Coverage Television

- Din Bhar
- Ab Tak
- 3K
- SITI Channel
- Channel 1
- Time TV
- Fast Way
- TV 24
- Omni News
- CNEB

Participation Felicitation



Participation Felicitation



Participation Felicitation



THANK YOU