

PROJECT REPORT



A must visit property show for all home buyers.

January 4, 5, & 6th 2008 Koramangala Indoor Stadium

• **44 Builders** • **250+ Projects** • **25000+ Properties**

Event Managed by :



India's First TUV Certified ISO 9001:2000 & ISO Accredited
Integrated Marketing Communication Solutions Provider
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AMBIENCE



Main Entrance to the Stadium Hall



Branding at the venue

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PARTICIPANTS

- AAKRUTHI PROJECTS PVT LTD
- AAKRUTI NIRMITI LTD
- ALPINE HOUSING DEVELOPMENT CORP LTD
- APNA SAPNA
- ARATTUKULAM DEVELOPERS
- AUGUST VENTURES
- BCIL
- BLUEVALLEY PROPERTIES PVT LTD
- CHITRAKUT BUILDERS & DEVELOPERS
- CONFIDENT GROUP
- DAADY'S BUILDERS & DEVELOPERS
- DAYA MK DEVELOPERS PVT LTD
- DUO ASSOCIATES
- EDIFICE BUILDERS
- ELITE GROUP
- GM INFINITE DWELLING (INDIA) PVT LTD
- GOEL GANGA GROUP
- GOLDEN GATE PROPERTIES LTD
- GONI HOMES
- GOPALAN ENTERPRISES
- HINDUJA HOLDINGS PVT LTD
- MAGNOLIA GROUP
- MAK INDIA DEVELOPERS
- MANTRI DEVELOPERS PVT LTD
- N.D.DEVELOPERS PVT LTD
- NISARGA BUILDERS
- NITESH ESTATES
- NOVEL NESTS (B'LORE) PVT LTD
- OCEANUS DWELLINGS PVT LTD
- PRAKRUTHI SHELTERS PVT LTD
- PRASIDDHI PROPERTIES PVT LTD
- RAKSHA GROUP
- REDDY STRUCTURES PVT LTD
- RENAISSANCE HOLDINGS & DEVELOPERS PVT LTD
- ROHAN BUILDERS (INDIA) PVT LTD
- S A DEVELOPERS
- SAI KRISHNA CONSTRUCTIONS PVT LTD.
- SGR DEVELOPERS PVT LTD
- SKYLINE CONSTRUCTION & HOUSING PVT LTD
- TOTAL ENVIRONMENT BUILDING SYSTEMS PVT LTD
- UMA MAHESWARI CONSTRUCTIONS PVT LTD
- VASWANI ESTATES DEVELOPERS PVT LTD
- VIJETHA CONSTRUCTIONS
- WINDSOR GARDENS PRIVATE LIMITED

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MEMORABLE GLIMPSES



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MEMORABLE GLIMPSES

Arrival of Chief Guest
Mr. Ramesh Arvind
(Actor & Director)



Mr. Sujan Sinha along with Mr. Ramesh Arvind

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INAUGURATION BY

Mr. RAMESH ARVIND
Actor & Director

Also Present

Mr. SUJAN SINHA
Sr. Vice President - Retail Assets

Mr. TIMMANA GOUDA
Vice President - Retail Assets, South

Mr. K. PRAVEEN PRAKASH
Asst. Vice President - Retail Assets, Bangalore

Mr. M.G. SHRIKANTHA
Manager - Retail Assets, Bangalore

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MEMORABLE GLIMPSES



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Ribbon cutting & Lighting of the Inaugural Lamp





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MEMORABLE GLIMPSES

Mr. Sujan Sinha inaugurating the
Axis Bank Loan Lounge



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MEMORABLE GLIMPSES



Mr. Ramesh Arvind taking tour of the Expo

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MEMORABLE GLIMPSES

Mr. C.P. Rangarajan - President & Head, South
presenting the mementos to :

Mementos & Certificates



Ms. Shruti Rashinkar from Home Town

Team Relio Quick - Event Managers

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MEMORABLE GLIMPSES

Axis Bank Team Celebrating their achievements

Every Day - New Achievement



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BIRD'S EYE VIEW



Main Inaugural Area with Backdrop and Fountain

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VISITORS AT BUILDER STALLS



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BRANDING & AMBIENCE



Main Entrance

Visitors' Registration Area



Gate Arches

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DISPLAY



Branding & Ambience



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OUTDOOR PUBLICITY



Mobile Hoardings - 2 Nos. for 7 Days



Omni Vans with Event Branding - 5 Nos. for 5 Days

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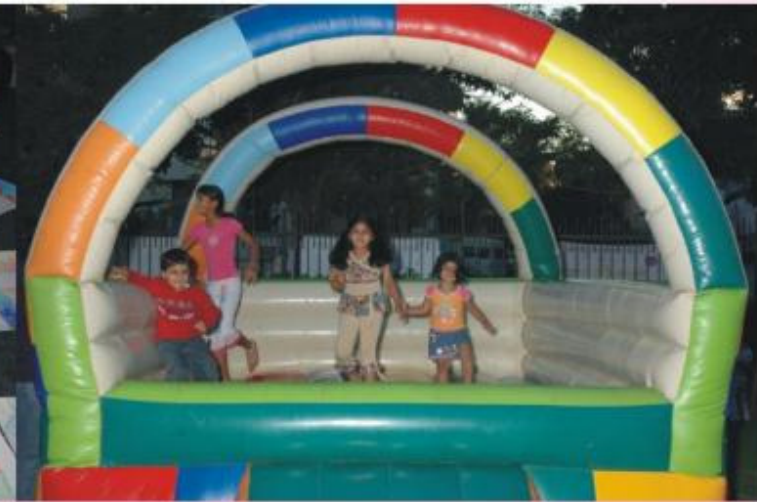




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KIDS ENTERTAINMENT



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Drawing Competition & Kids Bouncy





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BUILDERS'
STALL DISPLAY



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EXCELLENT RESPONSE
TO THE EXPO -
VISITORS EVERYWHERE



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BUILDERS' MEET



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BUILDERS' MEET



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ENTERTAINMENT
EXTRAVAGANZA



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AUTO DEALERS
DISPLAY



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PRINT MATERIAL

HANDBILLS	-	1 Lakh Nos.
POSTERS	-	500 Nos.

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NEWS PAPER PUBLICITY

TIMES OF INDIA

MID DAY

DECCAN HERALD

MAGAZINE ADS

DREAM HOMES

REAL ESTATE REPORTER

RADIO PUBLICITY

RADIO CITY

RADIO FEVER

BIG FM

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OUTDOOR PUBLICITY

MOBILE HOARDINGS	-	2 NOS. FOR 7 DAYS
PROMOTIONAL VANS	-	5 NOS. FOR 5 DAYS
CLOTH BANNERS	-	100 NOS.
TRAFFIC BOOTHS	-	8 NOS.

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Thanks

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