



કનરા બાંક
CANARA BANK

(A Government of India Undertaking.)

Home Loan Festival



Project Report



The Institution of Engineers (India) Khairatabad • 10th - 12th February 2006 Time: 10.00 am to 8.00 pm

Event Managed by





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PARTICIPANTS

- | | |
|------------------------------------|--|
| ADHARSH CONSTRUCTIONS | PROGRESSIVE ENTERPRENUERS CORPORATION |
| ASHOKA BUILDERS & DEVELOPERS | SAKET ENGINEERS PVT.LTD |
| AVIVA LIFE INSURANCE | SHANTA SRIRAM CONSTRUCTIONS PVT.LTD |
| CAN CARD | SHELL SOLAR INDIA PVT. LTD. |
| GAYATHRI CONSTRUCTIONS | SREE MARUTHI BUILDERS |
| GSS ASSOCIATES (PROPERTY DEALERS) | SREE VENSAT PROJECTS |
| JANPRIYA ENGINEERS SYNDICATE | SRI KRISHNA BUILDERS |
| KMC CONSTRUCTIONS | SRI SRI ESTATES |
| MALHAAR CONSTRUCTIONS | STAR CONSTRUCTIONS |
| MANASA CONSTRUCTIONS | UNITED INDIA INSURANCE CO.LTD |
| MANSANI CONSTRUCTIONS | VISHAL PROJECTS LTD |
| PANCHVATHI CONTRACTORS & PROMOTERS | VISHNUPRIYA GROUPS BUILDERS & DEVELOPERS |

AMBIENCE

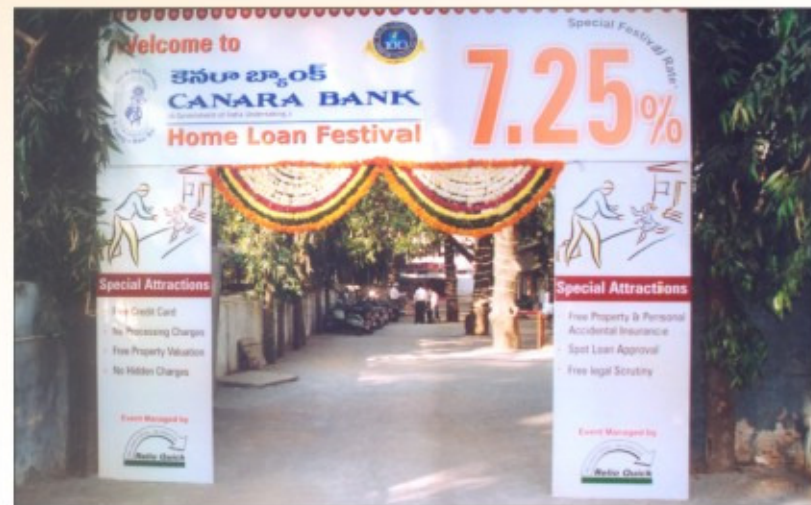


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AMBIENCE



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SETUP



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SETUP

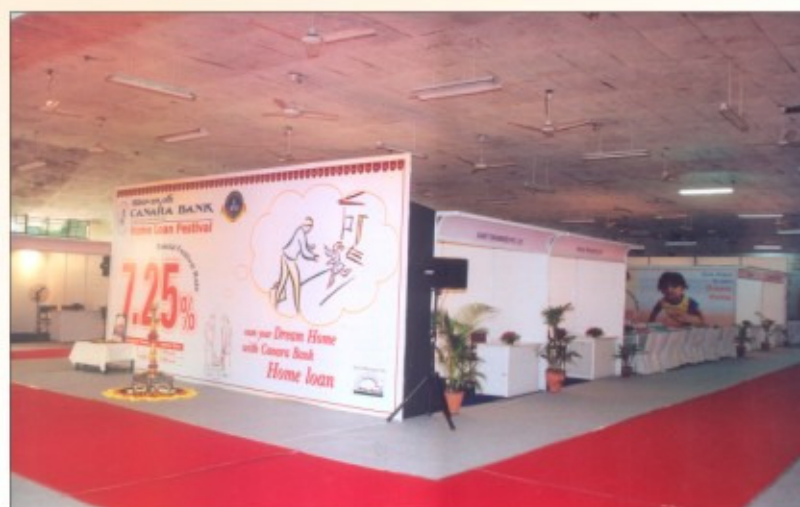


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INAUGURATION BY



Dr. (Mrs.) J. Geeta Reddy

Hon'ble Minister for Tourism, Sugar, Major Industries,
Commerce & Export Promotion
Government of Andhra Pradesh





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**WELCOME
TO CHIEF GUEST**

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LIGHTING OF THE LAMP

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FLORAL TRIBUTE TO THE FOUNDER

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PRESS MEET

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**MEMORABLE
M o m e n t s**

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VISITORS
REGISTRATION

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MEMORABLE M o m e n t s

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**MEMORABLE
M o m e n t s**

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DRAWING COMPETITION

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LUCKY DRAWS
EVERY ONE HOUR

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MEMORABLE M o m e n t s

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MEMENTOS To Participants

Event Managed by





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MEMENTOS To Participants

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Printing Materials

Posters	500 Nos
Hand Bills	40000 Nos
Cotton Banners	250 Nos
Response Cards	6000 Nos



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Media Plan

S.No.	PUBLICATION	DATE OF RELEASE	POSITION
1	TOI	4th Feb 06	Page 3 B/W Display Ad
2	TOI	8th Feb 06	Back Page Color Display Ad
3	TOI	10th Feb 06	Front Page Sky Bus Color Ad
4	Eenadu	10th Feb 06	Back Page Color Display Ad
5	Vaaritha	10th Feb 06	Front Page Color Display Ad
6	DC	10th Feb 06	Page 5 B/W Display Ad
7	Hindu	10th Feb 06	Front Page Color Display Ad
8	DC	11th Feb 06	Page 5 B/W Display Ad
9	Vaaritha	11th Feb 06	Front Page Color Display Ad
10	Times Property	11th Feb 06	Back Page Req. Color Display Ad
11	Eenadu	11th Feb 06	Page 3 B/W Display Ad
12	TOI	12th Feb 06	Back Page Color Display Ad
13	Hindu	12th Feb 06	Page 5 Color Display Ad
14	Eenadu	12th Feb 06	Page 3 B/W Display Ad
15	Vaaritha	12th Feb 06	Front Page Color Display Ad
16	DC	12th Feb 06	Page 5 B/W Display Ad

Thank You