





State Bank of India

HOME LOAN GESPY

### APPOINTMENT OF RELIO QUICK ADV. & MKTG. SERVICES AS EVENT MANAGERS FOR SBI HOME LOAN UTSAV



	ಭಾರತೀಯ ಸ್ಟೇಟ್ ಬ್ಯಾಂಕ್	भारतीय स्टेट बैंक	STATE BANK OF INDIA
•	ವಲಯ ಕಛೇರಿ ಉ.ಪ್ರ.ವ್ಯ.ಕ ಸಚಿವಾಲಯಿ 48, ಚರ್ಚ್ ಕಸ್ತೆ, ಅಂಚೆ ಚೀಲ ಸಂಖ್ಯೆ 5014, ಬೆಂಗಳೂಕು – 560 001. ಹ್: 5599561/5550672/5599562	आंचलिक कार्यालय उ.म.प्र. का सचिवालय 48, चर्च स्ट्रीट, प.पे.सं. 5014, बेंगलूर - 560 001. क्व: 5599561, 5550672, 5599562	Zonal Office DGM's Secretariat 48, Church Street,P.B. No. 5014, BANGALORE - 560 001. <b>1</b> : 5599561, 5550672, 5599562 E-Mail : sbizobngr9@vsnl.net

The Managing Director M/s.Relio Quick Advertising & Marketing Services No.6, Jai Plaza, 80 Feet Road 1<sup>st</sup> Block, Koramangala BANGALORE – 560 034 Date: 12.08.2003

Dear Sir

#### SBI HOME LOAN UTSAV

We are pleased to inform you that you have been appointed as the EVENT MANAGERS for the HOME LOAN UTSAV being conducted by State Bank of India, from 22<sup>nd</sup> Aug 2003 to 24<sup>th</sup> Aug 2003, at Sree Kanteerava Stadiun Bangalore.

You are advised to obtain the necessary permission/clearance from the concerned authorities for the successful conduct of the HOME LOAN UTSAV.

Yours faithfully,

DEPUTY GENERAL MANAGER









### INAUGURATION

## INAUGURATION BY SH. P.K. MITRA CGM - STATE BANK OF INDIA













### **CELEBRITY VISITS BY**

### **G.R. VISHWANATH**

### **VANI GANAPATHY**

### **JAVAGAL SREENATH**











# OUTDOOR PUBLICITY HOARDING

**State Bank of India** 

HOME LOAN GESPY

### **BUS SHELTERS**

### **PROMOTIONAL VANS**

**BANNERS** 



# HOARDINGS



# **BUS SHELTERS**







### **PRINT MATERIAL**

HOME LOAN GESPY

# ADMIT CARDS FOR EXISTING CUSTOMERS PROMOTIONAL FLIERS FOR PUBLICITY POSTERS RESPONSE CARDS HOME LOAN BROCHURES





#### In Principle Approval

 We also give in-principle approvals based on your income level and capacity to repay, to enable you to identify a house / flat with full confidence.

#### **Documents** required

#### Documents required for spot approval

- 1 passport size photograph.
- Proof of residence.
- Bank statement for last six months.
- Salary certificate & IT returns for last 2 years.

ಭಾರತೀಯ ಸ್ಪೇಟ್ ಬ್ಯಾಂಕ್ State Bank of India

HOME LOAN GESAY Looking for a **Dream Home?** Realise your dream with SBI Home Loan

For Further Details contect : 1909 336862 (Toll Free No.) Of 2997306,2249617, 5550672

#### Event Managed by

Rello Quiot

An Event for the whole family



#### Purpose

- Purchase or construction of a new house / flat.
- Purchase an existing (old) house / flat.
- Extension, repair, renovation or alteration of an existing house / flat.
- Purchase of a plot of land for the purpose of construction of house.
- Furnishing / purchase of consumer durables as a part of project cost.
- Take over from other financial institutions (conditions apply).

#### Eligibility

 Individuals over 21 years of age with a steady source of income.

#### Loan amount

 For Borrowers over 21 Years to 45 Years of age : 60 times the Net Monthly Income (NMI) in case of salaried persons and 5 times Net Annual Income (NAI) in case of others (as per IT return).

#### For Borrowers over 45 years of age :

48 times the NMI or 4 times the NAI. (as per IT Return) Income of the spouse, son or daughter can be included for arriving at loan quantum.

Expected rental income from the house / flat being purchased can be considered for computation of eligibility.

#### Security

Montgage of Property.



#### Insurance

- 110% value of house property to cover the risk of fire, flood and earthquake etc.,
- Life Insurance coverage at nominal rates from SBI Life which can be included in the PROJECT COST.

#### Margin

15% - Purchase / Construction
20% - Repaire / Renovations
30% - Purchase of Land

#### Interest

 (Options for both floating or fixed rate of interest are available

rioaung	Fixed
8% p.a.	-
8.75% p.a.	9.00%
9.25% р.в.	9.50%
	8% p.a. 8.75% p.a.

Classing Pland

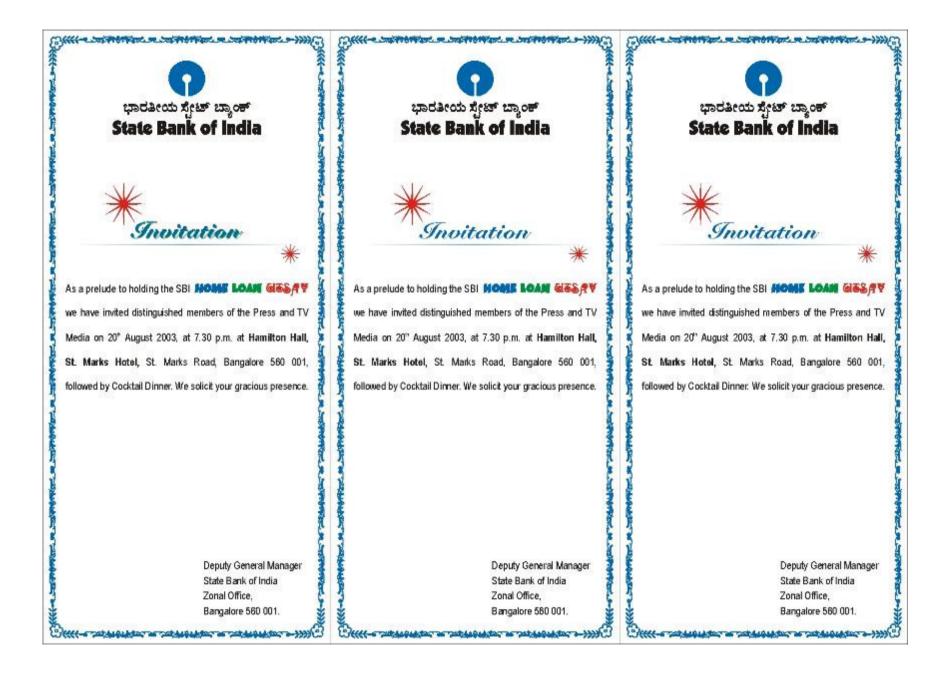
#### Repayment

- In Equated monthly installments, (EMIs).
- For applicants Up to 45 years of age Max. 20 years.
- For applicants above 45 years of age Max. 15 years.

Repayment permitted without any penalty if paid out of own sources at floating rate of interest ?

#### Processing Fee

Waived for the loans sanctioned during Utsav





Response Card		(5	.5" x 4")				
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State Bank of India							
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E mail :							
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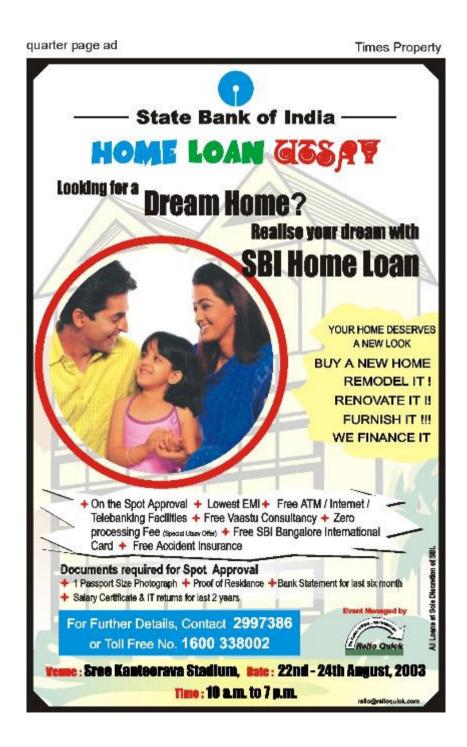


HOME LOAN GESPY

# NEWSPAPER PUBLICITY TIMES OF INDIA TIMES PROPERTY DECCAN HERALD PRAJAVANI THE HINDU THE NEW INDIAN EXPRESS

**ASIAN AGE** 











Full Page Ad in Times Property on 22.08.08



Pointer on Front Page of Times Property on 22.08.03







Tata Homes + VARS Builders

Critical Insta The Changery









Paschim Davelopers \* R.S. Developers \* Rakehe Group \* Reddy Structures Pvt. Ltd. \* Shirdi Sal Developers + Semifite Constructions + Sweget Developers + Sweet home Corporation + Shravanthi Shelara + Shrinam Properties + Seldaep Builders + Team Builders + Teathaer Power Solutions Pvt. Ltd. + Theme Home Contractors Pvt. Ltd. + Teta Homee. + VARS Builders





HOME LOAN GESPY

### **COLLATERAL MATERIAL**

T-SHIRTS CAPS UMBRELLAS









### **MEDIA COVERAGE**

**Times of India Deccan Herald** Prajavani **Rajasthan Patrika** Vijay Karnataka Sahithya Karnataka Kannada Prabha The Asian Age **The New Indian Express** 









# **THANK YOU**

