



It's a Hat Trick for ICICI Bank Car Loans

ICICI Bank Car Loans wins CNBC Awaaz Consumer Award 2007 for the
"MOST PREFERRED AUTO LOANS"
for the Third Time In A Row

We take this opportunity to extend our gratitude to all our clients who are behind this overwhelming success. We assure to provide the best deal on loans and support you in fulfilling your dreams and aspirations. Happy driving to all of you.

*The Nielsen Company, the world's foremost market Research firm conducted a study covering more than 10,000 consumers across 42 segments in 21 cities and 13 small towns in 14 states across India.

- Easiest documentation
- Fastest closure
- Best offers

For best deals in Car Loans –
SMS "CAR" to **5676766**.

 **ICICI Bank**
Car Loans

*CNBC Awaaz Consumer Awards 2007. All Loans at sole discretion of ICICI Bank Ltd.

Advertising —●

● Promotions

● Events

● Exhibitions



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"Trinity" redefined by ICICI Bank Car Loans

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The state-of-the-art design studio, at Relio Quick boasts of 8 years of path breaking service in decoding all your advertising riddles. Our already tested proficiency in tactical campaigns will give you an extra edge in clearing up the brain-twisters of the sales graph.

Press Ad

"Most wanted Vehicles from Most Preferred Auto Loans"

ICICI Bank Car Loans since 1995 Awarded Consumer Award 2007 for the "MOST PREFERRED AUTO LOANS" For the third time in a row



• Loan on Phone
• Flexible loan documentation
• Best rates

ICICI Bank Vehicle Loans

"Most wanted Vehicles from Most Preferred Auto Loans"

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ICICI Bank Car Loans

A big thank you

to our customers for making ICICI Bank Car Loans the "Most Preferred Auto Loans" Winner of the prestigious CNBC Awaaz Awards 2007



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We invent nothing... we rediscover.TM
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Advertising —●

ICICI Bank Presents
Car-go-Cash

**OBJECTS IN YOUR DREAMS ARE
CLOSER THAN THEY APPEAR**



INSURANCE EDUCATION TRAVEL MEDICAL SAVINGS

**OBJECTS IN THE MIRROR ARE
CLOSER THAN THEY APPEAR**

ICICI Bank Car Loans presents Cash against Car.
You can take money against your owned car.

ICICI Bank
Car Loans

If you haven't called ICICI Bank,
you haven't got the best deal.

● Events

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**Redefining the term
'family car'**

A new partner for your family's income

ICICI Bank presents

Car-go-Cash



ICICI Bank Car Loans presents Cash against Car.
You can take money against your owned car.




If you haven't called ICICI Bank, you haven't got the best deal.



If you haven't called ICICI Bank, you haven't got the best deal.

**"A Car in need
is a Car indeed"**

ICICI Bank Presents
Car-go-Cash




ICICI Bank Car Loans presents Cash against Car.
You can take money against your owned car.



If you haven't called ICICI Bank, you haven't got the best deal.


New Year Celebrations!!

Grab **Golden Finance Offers**
from ICICI Bank Commercial Vehicle Loans



- Floating interest rate also available
- 100% Finance to Small Enterprise group

Take Your Business to New Heights with
Season's Best Finance Offers
 from ICICI Bank Commercial Vehicle Loans.



- Floating interest rate also available.
- 100% Finance to Small Enterprise group

Call: 9223393111, 9833900813
SME TV @ 600PM Sat & Sun 2021/11

ICI Bank Presents
Car Shoppe
(It Never can take previously with.)

Walk in & Drive out
with your lease approval!

Avaling finance on used cars
 was never been so easy with "never before I'll's"



Walk in with documents.



Drive out with your preferred vehicle.

Required Documents:

- Latest 3 month pay-stub & 3 month bank statements for interest
- Annual IR and 1 month statements for self-employed
- Address proof - 3 month
- No income proof unless available
- Statements including net-worth proof (if any)
- Bank statement - Top-up limit up to your existing one

WALK IN

ICI, Bank Branch, 20th May road, 6th Floor, Near Government college,
 6th floor, 2nd stage, Near to ICI Bank, 6th floor, Bangalore

For more information please call:
 414043111, 86653 19647, 86650 40257.

For more information, please call
814601111, 98453 19981, 98450 4029.



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Magazine Strip Ads



"Light it when it's warm"

- Processing Fees of just Rs 349!
- Lower Foreclosure charges
- Benefits like Discounts on gold
- ICICI Bank Credit Card
- Rate benefits on opening a Savings account



SMS "carloan" to 5676766. (e.g., If you are in Mumbai, "carloan mumbai").

"It's your Call It's your Car"

- Processing Fees of just Rs 349!
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- ICICI Bank Credit Card
- Rate benefits on opening a Savings account





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"Add reality to your dreams"

Specialty for Women in the market.
It will be for the working woman as also
the college girl and homemaker.





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ICICI BANK U-TURN EVENT
Venue : Palace Grounds, Bangalore
Date : 27th – 28th Oct, 2007

Relio Quick Organised ICICI U Turn Event 4th time in a row at Bangalore for 2 Days (Sat & Sunday) at Palace Grounds Bangalore. The Event saw display of more than 1000 Used Cars and the dealers were able to sell 336 cars in just 2 days.

ICICI Used Car Team was extremely satisfied with the results and the arrangements made by Relio Quick. The Event was publicised through NP Ads, Radio, E-mailers and Van Promotion

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ICICI BANK –TURN EVENT



Mr. Rajeev Nohar - Business Head Used Car Loans
inaugurating ICICI U-Turn Event



Welcome to the Chief Guest



Also seen along with Mr. Rajeev Nohar
Mr. K. Rajish - Regional Manager & Mr. Sami Afsar - Area Manager



Mr. Shishir Misra - Product Manager Used car Loans

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ICICI BANK –TURN EVENT



Popular Automatch Stall - Div. of Nandi Toyota



Auto 1 Stall - India's first Multibrand Auto Store



Stall of Silverstar Motors



Hyundai Used Cars - Stall of trident Hyundai

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ICICI BANK –TURN EVENT



Hoarding at Site



Branding at the Event Venue



Sea of cars



Interaction with Dealers

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