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AUTO MALL 2011 TM
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Speed • Style • Spectacle

P R O J E C T R E P O R T

6TH - 8TH MAY,
2011, PARADE GROUND, SEC-17, CHANDIGARH



P R E V I E W

Auto Mall rocked Chandigarh third year in a row.

The immense love of the people of Tricity for automobiles was there before everyone when Auto Mall 2011 at Chandigarh received a huge footfall of 65000 between 6th-8th May 2011.

The 3 day event featured automobiles from leading Automobile brands along with multiple attractions like display of Vintage Cars, Super Bikes, Concept Cars and Bikes, Green Lounge to promote green driving, Auto-Job fair, Style Biking Show by India's top stunt riders.

The event generated over **10,650** enquiries, **1280** hot prospects & **175** spot bookings by the participating companies.

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PARTICIPANTS



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DELHI DRIVE
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Inauguration



Inauguration By

Mr. Vijay Ranjan, DGM Operations & Credit, State Bank of India.

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OVERWHELMING RESPONSE



The event drew more than 65,000 visitors from all walks of life. More than 10,650 enquiries were generated by the participating companies.

A total of 1280 hot prospects generated by participants and 175 spot bookings.



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THINK GREEN-DRIVE GREEN LOUNGE





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THINK GREEN DRIVE-GREEN LOUNGE



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VINTAGE & CLASSIC CARS





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VINTAGE & CLASSIC CARS



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VINTAGE & CLASSIC CARS RALLY



Relio Quick organised Vintage Car Rally on 8th May 2011.
The Rally was flagged off by
Sh. Pradeep Srivastava, IPS, IG - UT, Chandigarh



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CONCEPT CARS & BIKES





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CONCEPT CARS & BIKES



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CONCEPT CAR & BIKE COMPETITION WINNERS



Winning Team : Indo Global College of Engineering, Chandigarh (Rs. 51,000/-)

To encourage the students of various Engineering Colleges and to provide them with a platform to showcase their works, Relio Quick organised Concept Car Competition.



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Manpower India Services
MIS Outsourcing Pvt. Ltd.
TUV Certified ISO 9001:2008 Manpower Service Provider

PRESENTS
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www.manpowerindia.com



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AUTO JOB FAIR



Automobile companies / Dealers are looking for qualified manpower to strengthen and expand their operation. MIS Outsourcing Pvt. Ltd., organised a unique Auto Job Fair for the visitors looking for opportunities in Automobile Sector. Counsellors HR manager conduct interviews at the Venue.



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STYLE BIKING





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STYLE BIKING



Relio Quick organised Style Biking show on all the 3 exhibition days. Style Biking received excellent response from the visitors who were spell bound by the performance of India's Top Stunt Riders.



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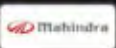


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TATA MOTORS



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LARGEST AUTO SHOW IN TOWN

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THE COMMON FEATURE THEY SHARE IS THE
THE SOUND OF APPLAUSE

HONDA
The Power of Dreams



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Honda Motorcycle and Scooter India created a special Safety Riding Zone for Kids & Adults to educate them regarding Safe Riding. Trainers from HMSI explained the facts & encouraged visitors to ride their bikes in proper riding gear.



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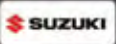


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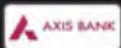


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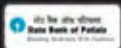


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ONKAR TYRE HOUSE



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DATE: 06TH - 08TH MAY, 2011
VENUE: PARADE GROUND, SEC-17, CHANDIGARH
TIMING: 10.00AM - 8.00PM

HOTTEST AUTO SHOW IN TOWN

GRAND OPENING TODAY

Event Temptations

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UNIQUE AUTO JOB FAIR
Explore exciting career opportunities with Automobile Companies & Auto Channel Partners. Bring 5 copies each of Resume & Photograph for on the spot interviews.

GRAND OPENING OF AUTO RIDERS

Entry tickets available at Venue & Online
Main Exhibition Entry & Style Riding Event: ₹ 30/- per person
Parking available. For better tickets, please log on to www.automallindia.net

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STYLE BIKING BY INDIAN'S TOP STUNT RIDERS

2 DAYS LEFT

DATE: 06TH - 08TH MAY, 2011
VENUE: PARADE GROUND, SEC-17, CHANDIGARH
TIMING: 10.00AM - 8.00PM

Event Temptations

- Thak Show, Drive Green Lounge
- Whisper & Clutch Car Display
- Auto Job Fair
- Superbike Display
- Concept Car & Bike Competition

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Entry tickets available at Venue & Online
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STYLE BIKING BY INDIAN'S TOP STUNT RIDERS

HOTTEST AUTO SHOW IN TOWN

LAST DAY TODAY

DATE: 06TH - 08TH MAY, 2011
VENUE: PARADE GROUND, SEC-17, CHANDIGARH
TIMING: 10.00AM - 8.00PM

Event Temptations

- Thak Show, Drive Green Lounge
- Whisper & Clutch Car Display
- Auto Job Fair
- Superbike Display
- Concept Car & Bike Competition

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HOARDINGS

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Style Biking
 BY INDIA'S TOP STUNT RIDERS

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Chandigarh
 6th - 8th May 2011
 Parade Ground, Sec-17

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Chandigarh
 6th - 8th May 2011
 Parade Ground, Sec-17

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INVITATION - GENERAL

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Cordially invites you on the occasion of
Auto Mall 2011
India's Largest Multicity Automobile Exhibition in
Chandigarh

Venue: Parade Ground, Sec-17
Date: 6th - 8th May, 2011
Time: 10:00 am to 8:00 pm

R.S.V.P.
Sandeep Kapoor - Managing Director
+91 9810130987

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INVITATION - GUEST OF HONOUR



The **HOTTEST AUTO SHOW IN TOWN**
is about to kick off...



Cordially invites you as
Guest of Honour

on the occasion of **Auto Mall 2011**
India's Largest Multi-city Automobile Exhibition in
Chandigarh

Venue: Parade Ground, Sec-17
Date: 6th - 8th May, 2011
Time: 10:00 am to 8:00 pm

R.S.V.P.
Sandeep Kapoor - Managing Director
+91 9810130987

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TICKETS

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HOTTEST AUTO SHOW IN TOWN

DATE: 06TH - 08TH MAY, 2011
 VENUE: PARADE GROUND, SEC-17

EXHIBITION & STYLE BIKING TICKET ₹ 30

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HOTTEST AUTO SHOW IN TOWN

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 VENUE: PARADE GROUND, SEC-17

EXHIBITION & STYLE BIKING TICKET ₹ 30

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Terms & Conditions

- This entry ticket is mandatory for entering into the premises.
- The management reserves the right to refuse admission should patrons breach any Rules and Regulations.
- The management may on occasions have to conduct security searches to ensure the safety of the patrons.
- Organizers will not assume any responsibility whatsoever for any damage or injury to persons or property during the event.
- Tickets cannot be exchanged or refunded after purchase.
- The Management cannot be held responsible for any tickets which are lost or stolen.
- If this ticket is re-sold or transferred for profit or commercial gain by anyone other than the organizers, promoter, venue Management, or anyone of their authorized sub-agents, it may be voided and the holder may be refused entry to, or ejected from the venue.
- The venue may operate a No Smoking policy.
- The unauthorized use of photographic and recording equipment is prohibited. Tapes or films may be destroyed.
- There will be no re-admissions of any kind after exit.
- Fire arms, illegal drugs, weapons of any kind, arsenals or any other item considered illegal or dangerous are prohibited in the premises.
- Right of admission reserved.

***Force Majeure applicable**
 The organizers will not be liable for any default or delay in the performance of its obligations, to the extent that such default or delay is caused directly or indirectly, by an event beyond the reasonable control such as, but not limited to fire, flood, earthquake, elements of nature, acts or regulations of government bodies, court orders, acts of war, terrorism, riots, civil disorders, rebellions or revolutions, strikes, lockouts or labour difficulties.

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