



# RELIO QUICK AUTO MALL 2011



"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



**HOTTEST AUTO SHOW IN TOWN**

## PROJECT REPORT

**DATE : 7<sup>TH</sup> - 9<sup>TH</sup> OCTOBER 2011** **VENUE : NSIC GROUND, OKHLA** **TIME : 10.00 AM - 8.00 PM**



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## P R E V I E W

### Key Highlights

1. Inauguration by **Mr. Rajan Pental (Executive Vice President & Business Manager Auto Loans) HDFC Bank**
2. VIP Visit : Mr. Naresh Ratan from HMSI, Ajay Budki from Honda SIEL Cars
3. Concept Car & Bike Display
4. Style Biking - by India's Top Stunt Riders
5. Auto Job Fair - by [www.manpowerindia.com](http://www.manpowerindia.com)
6. Think Green Drive Green Lounge - Showcasing of Environment Friendly Cars

Participants	28
Visitors	24000
Enquiries Generated	3952
Hot Prospects	408
Spot Booking	52



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## PARTICIPANTS



The Ultimate  
Riding Machine



Mercedes-Benz



Volkswagen. Das Auto.



RENAULT  
DRIVE THE CHANGE



TOYOTA  
Quality Revolution



HONDA

TATA MOTORS



Mahindra



CHEVROLET



mitsubishi MOTORS



Hero



SUZUKI

ROYAL  
ENFIELD

BAJAJ  
Distinctly Ahead

AUTOLOAN  
HDFC BANK  
We understand your world

HERO  
electric



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## PARTICIPANTS

Harley Davidson

BMW Bikes

Mercedes Benz

Volvo

Skoda

Volkswagen

Renault

Nissan

Toyota

Honda

Tata Motors

Fiat

Ford

Mahindra

Chevrolet

Mitsubishi

Polaris

Hero MotoCorp

HMSI

Suzuki

Royal Enfield

Bajaj

HDFC Bank

Hero Electric

Pacific Serives

Auto Job Fair

Concept Car

Think Green Drive Green

Pionner



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## AMBIENCE





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## INAUGURATION



Inauguration by Mr. Rajan Pental  
(Executive Vice President & Business Manager  
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## PREMIUM LOUNGE





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## PREMIUM LOUNGE





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HARLEY-DAVIDSON





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The Ultimate  
Riding Machine

BMW





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Mercedes-Benz

MERCEDES BENZ





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VOLVO





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SKODA





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Volkswagen. Das Auto.

VOLKSWAGEN





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RENAULT  
DRIVE THE CHANGE

RENAULT





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NISSAN





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**TOYOTA**  
Quality Revolution

**TOYOTA**





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HONDA

HONDA





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**TATA** MOTORS

**TATA** MOTORS





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FIAT





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FORD





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**Mahindra**

**MAHINDRA**





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CHEVROLET

CHEVROLET





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MITSUBISHI





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**POLARIS**  
WORLD'S NO. 1 OFF-ROAD VEHICLE

**POLARIS**





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HERO MOTOCORP





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HMSI





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SUZUKI





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ROYAL  
ENFIELD

ROYAL ENFIELD





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**BAJAJ**  
*Distinctly Ahead*

**BAJAJ**



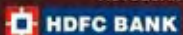


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AUTOLOAN



We understand your world

HDFC BANK





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Pacific Services





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## AUTO JOB FAIR





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## CONCEPT CARS & BIKES





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## CONCEPT CARS & BIKES





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## THINK GREEN DRIVE GREEN LOUNGE





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## STYLE BIKING





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## MEMORABLE GLIMPSES





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## BRANDING





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## BRANDING



### INVITATION



### TICKET



### BADGES



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## MEDIA COVERAGE

Publication	Date	Size	Language
HT City, Delhi	28.09.2011	Half Pg	English
HT City, Delhi	30.09.2011	Qtr Pg	English
HT City, Delhi	02.10.2011	Half Pg	English
HT City, Delhi	06.10.2011	Qtr Pg	English
HT City, Delhi	07.10.2011	Half Pg	English
HT City, Delhi	08.10.2011	Qtr Pg	English
HT City, Delhi	09.10.2011	Qtr Pg	English



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## MEDIA RELEASE

www.automallindia.net

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Participants of Previous AUTO MALL

**Event Temptations**

- Premium Lounge
- Think Green, Drive Green Lounge
- Vintage & Classic Car Display
- Super Bike Display
- Live Design Show
- Concept Car & Bike Display
- Auto Job Fair

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(Near Model City)

**EVENT TEMPTATIONS**

- Premium Lounge • Food & Beverage • Special Guest Lecture
- Hotlegs & Concept Car Display • Super Bike Display • Live Design Show
- Concept Car & Bike Display • Auto Job Fair

**STARTING TOMORROW**

**2 DAYS LEFT**

**Special Showcasing**

- 4 NEW MERCEDES C-Class
- 4 NISSAN 370Z, Sunny
- 4 HYUNDAI Palisade, Fluence

CONTACT NO : 011-2716235000

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- BMW • HYUNDAI • KIA • NISSAN • SUZUKI • TOYOTA
- ALL TERRAIN VEHICLES • 1000 WATT 1000 RPM MOTOR
- HYUNDAI & SUZUKI CAR • 1000 WATT 1000 RPM MOTOR
- HYUNDAI & SUZUKI CAR • 1000 WATT 1000 RPM MOTOR

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- ALL TERRAIN VEHICLES • 1000 WATT 1000 RPM MOTOR
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- HYUNDAI & SUZUKI CAR • 1000 WATT 1000 RPM MOTOR

**Special Showcasing**

- 4 NEW MERCEDES C-Class
- 4 NISSAN 370Z, Sunny
- 4 HYUNDAI Palisade, Fluence

**LAST DAY TODAY**

**Special Showcasing**

- 4 NEW MERCEDES C-Class
- 4 NISSAN 370Z, Sunny
- 4 HYUNDAI Palisade, Fluence

CONTACT NO : 011-2716235000





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THANK YOU