

www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Speed • Style • Spectacle

PROJECT REPORT

22ND-24TH APRIL, 2011, GOVT. COLLEGE FOR WOMEN, LUDHIANA



P R E V I E W

Auto Mall 2011 stole away the heart of Ludhiana.

The immense love of the people of Ludhiana city for automobiles was there before everyone when Auto Mall 2011 at Ludhiana received a huge footfall of 31000 between 22nd-24th April 2011.

The 3 day event featured automobiles from leading Automobile brands along with multiple attractions like display of Vintage Cars, Super Bikes, Concept Cars and Bikes, Green Lounge to promote green driving, Auto-Job fair, Style Biking Show by India's top stunt riders.

The event generated over **6150** enquiries, **930** hot prospects & **91** spot bookings by the participating companies.

Experience a new, vibrant & exciting website
Visit www.automallindia.net



PARTICIPANTS

MARUTI SUZUKI
Way of Life!



Mahindra

TOYOTA
Quality Revolution



HYUNDAI
Drive your way

TATA MOTORS



**ROYAL
ENFIELD**

**HERO
HONDA**



YAMAHA



ICICI Bank

BOSCH



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Inauguration



Inauguration By

Mr. Naresh Rattan, Vice President Sales & Marketing, Honda Motorcycle & Scooter India.

Experience a new, vibrant & exciting website
Visit www.automallindia.net



OVERWHELMING RESPONSE



The event drew more than 31,000 visitors from all walks of life. More than 6150 enquiries were generated by the participating companies.

A total of 930 hot prospects generated by participants and 91 spot bookings.



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



THINK GREEN DRIVE-GREEN LOUNGE



Experience a new, vibrant & exciting website
Visit www.automallindia.net



VINTAGE & CLASSIC CARS



Experience a new, vibrant & exciting website
Visit www.automallindia.net



CONCEPT CAR & BIKE COMPETITION WINNERS

To encourage the students of various Engineering Colleges and to provide them with a platform to showcase their works, Relio Quick organised Concept Car Competition.



Winning Team : Guru Nanak Dev Engineering College, Ludhiana (Rs. 51,000/-)
1st Runners Up : Sant Longowal Institute of Engineering & Technology (Rs. 31,000/-)
2nd Runners Up : Guru Nanak Dev Polytechnic College, Ludhiana (Rs. 21,000/-)

Experience a new, vibrant & exciting website
 Visit www.automallindia.net



AUTO JOB FAIR

Automobile companies / Dealers are looking for qualified manpower to strengthen and expand their operation. MIS Outsourcing Pvt. Ltd., organised a unique Auto Job Fair for the visitors looking for opportunities in Automobile Sector. Councillors HR manager conduct interviews at the Venue.



Experience a new, vibrant & exciting website
Visit www.automallindia.net



STYLE BIKING

Relio Quick organised Style Biking show on all the 3 exhibition days. Style Biking received excellent response from the visitors who were spell bound by the performance of India's Top Stunt Riders.



Experience a new, vibrant & exciting website
Visit www.automallindia.net

PARTICIPANTS



RELIO QUICK
AUTO MALL 2011

"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



MARUTI SUZUKI

Way of Life!



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



 **Mahindra**



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



 **TOYOTA**
Quality Revolution



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



 **HYUNDAI**
Drive your way



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



TATA MOTORS



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Experience a new, vibrant & exciting website
Visit www.automallindia.net

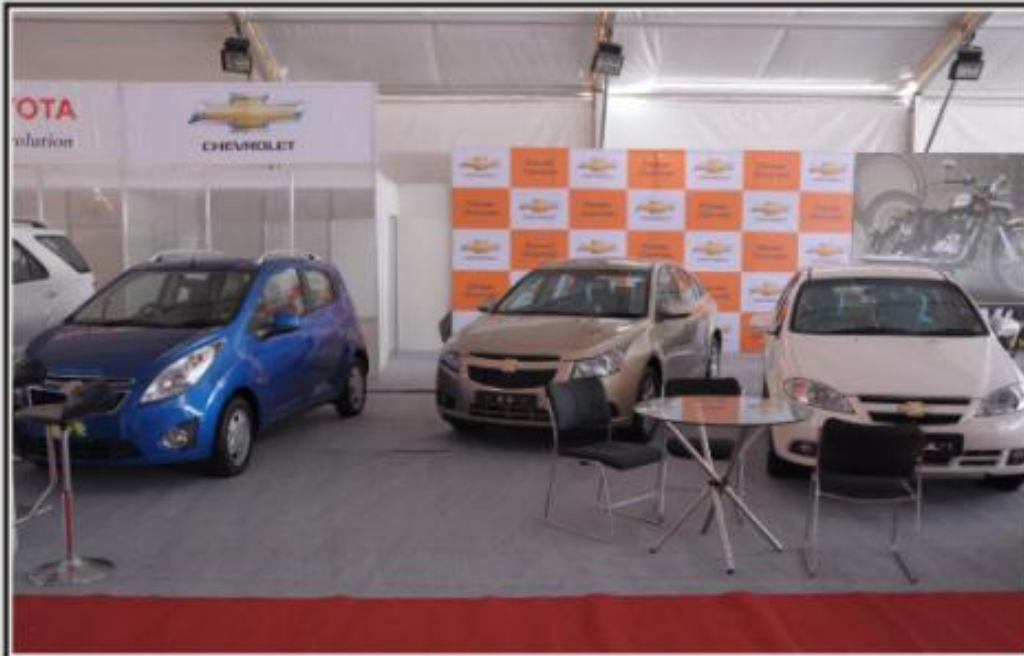


RELIO QUICK
AUTO MALL 2011

"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



CHEVROLET



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



**ROYAL
ENFIELD**



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



**HERO
HONDA**



Experience a new, vibrant & exciting website
Visit www.automallindia.net



CBR 250R LAUNCH



In an enthralling show Honda Motorcycle & Scooter India launched their all new 250 cc bike - Honda CBR 250R at Relio Quick Auto Mall 2011, Ludhaina. Present on the occasion were Mr. Naresh Rattan (VP - Sales & Marketing HMSI) and Mr. Sanjeev Korpai (RM - North)

Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Honda Motorcycle and Scooter India created a special Safety Riding Zone for Kids & Adults to educate them regarding Safe Riding. Trainers from HMSI explained the facts & encouraged visitors to ride their bikes in proper riding gear.

Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011

"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



PIAGGIO



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



BOSCH



Experience a new, vibrant & exciting website
Visit www.automallindia.net



AMBIENCE



Experience a new, vibrant & exciting website
Visit www.automallindia.net



MEMORABLE GLIMPSES



Experience a new, vibrant & exciting website
Visit www.automallindia.net



MEMORABLE GLIMPSES



Experience a new, vibrant & exciting website
Visit www.automallindia.net

THANK YOU

