

#### **Bonn Group Of Industries**

**CREATIVES** 

www.relioquick.com



# CREATIVES



# **SALES KIT**





# **RETAIL POS**







# **CORPORATE ADS**





# Goodness of Health & Joy

in every bite, in every bit of your life.



JACKET FULL PAGE -FRONT







Bonn Nutrients Private Ltd., Ludhiana | Bonn Food industries., Ludhiana | Choice Agro Private Ltd., Kapurthla | S.S. Food Industries, Ludhiana Corp. Office: 204, k-1, Jhabewal, Chandigarh Road, Ludhiana - 141123 (Punjab) Phones:+91-161- 2685104, 2685105, 2685106, 2685107

For Dealership Inquiry Email us at bonn@bonn.in | Call us at 1800 419 0125 | www.bonn.in | www.facebook.com/BonnBrea

#### OUTDOOR





in every bite, in every bit of your life.



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#### JACKET STRIP -FRONT



Delivering freshness everyday to live a

Deliciously Healthy life



#### STAND ALONE AD

### With a motto of 'Everday, Everywhere', the story of baking Bonn's loaf with goodness of whole grains began in 1985.

Our continued commitment to excellence in every aspect of wholesome food production and distribution helped us to win the trust of our consumers and expand our horizon. With passing time, we crossed the boundaries and claimed new territories. Distribution network expanded to neighboring states and countries like UK, the US, Australia, Africa, the Gulf, the UAE and Netherlands.

We never compromise on quality of our products. Through our impressive network we bring our freshly baked products to you every morning so that you can enjoy the fresh taste of health everyday.







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# Bonn to be Bread

The mouth smacking bread from Bonn makes your breakfast-A Power Breakfast. The healthy bread nourishes not only your body but soul. It tastes yummy and makes you energetic for the rest of the day.

A range of bread offered by Bonn helps you choose according to your needs. The quality of these breads remains world class throughout the product range.





# **BREAD GENERIC**



#### 8CM X 8CM GENERIC BREAD CAMPAIGN

PUBLISHED AT FIX PAGE & POSITION – ACCORDING TO THE DAY







### PRODUCT SPECIFIC – BREAD ADS







The muscle creating local from lines makes pair local-ball. A Person Breakfast. The headby H-three bread more three not only your loody lost and. It takes pursuy and makes you energiest for the creat of the day.





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# PRODUCT SPECIFIC – BROWN BREAD ADS





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#### WHEN YOU MAKE IT A PART OF YOUR LIFE. THE BREAD CARES FOR YOU Its:

LOW CALORIES help you to reduce your WEIGHT and make you look WOW

And WHOLE WHEAT GOODNESS J. gives you extra energy to Party all night even after a long day So be it your breakfast, snacks and 3 Pelist A 2300 instant meal make this bread a part of your life, IT WILL CARE FOR YOU









#### when you make it a part of your Life, the bread cares for you

Its:

viramin & mineral Contents provide daily nutrition and help to grow your child faster



#### And whole wheat goodness

gives your child extra energy to play, learn and excel everywhere.



So be it your breakfast, snacks and instant meal make this bread a part of your life,

wit will care for you









When you make it a part of your life, the bread cares for you



Its: High Fibers help in removing. Your sluggishness in the morning.

And Whole Wheat Goodness gives you extra energy to Play with your kids in the evening even after a tiring day at work

So be it your breakfast, snacks and instant meal make this bread a part of your life,

Y It will care for You Y





# **PRODUCT SPECIFIC – SANDWICH ADS**





Golu & Moli karte the pyar,

Ek din dono sair ko nikle hoke car par sawar Golu ne jab khane ko sandwich uthai, Sandwich tut shirt pe aayi, Nazaren raod se hatin, shirt par tiki, Itne me durghatna ghati, Moli gayi tapak, Yamraj ne liya usey lapak, **Sirf ek imperfect sandwich ne di poori kahani palat**.

So Moral of the story is...

Imperfection brings a Crumbling Separation







# MASCOT – "BONN MASTERCHEF"













# BREADWALA – CONCEPT " SELL BONN SANDWICH FOR A CAUSE"









# **OTHER DESIGNS**

# BONN BROWN BREAD - DANGLERS







Healthy Khaa

www.bonn.in

High Fibers with Low in Fat
 High Vitamin & Mineral Contents
 Whole Wheat Goodness
 Helps in Reducing Weight
 Keeps a Check on Sugar Levels
 Prevents Heart Disease

/BonnBread



### BONN BROWN BREAD - LEAFLET

FRON





- High Fibers with Low in Fat
  High Vitamin & Mineral Contents
  - ☑ Whole Wheat Goodness
  - Helps in Reducing Weight
  - ☑ Keeps a Check on Sugar Levels

f

Prevents Heart Disease

BACK





Nutriton Informaton per 100gms product (approx.)	
50g	
5g	
8g	
1.1g	
NIL	
NIL	
100mg	
5mg	

Eating Bonn Brown Hi-Fiber bread is one of the healthiest things you can do for yourself. It has natural goodness of whole wheat, high fiber and low fat contents. Enriched with minerals and vitamins, Bonn Brown Hi-Fiber bread keeps you fit and active all day long. With a fine texture and a soft crumb, it makes your breakfast, snack or instant meal healthy and delicious.

Sodium

Energy

Potassium



450mg

107mg

235kcal

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