### Relio Quick



A Realty Fair

### **One-Stop-Shop for Property & Finance**

Koramangala **Indoor Stadium Bangalore** 



23rd - 25th July 2004





# **AMBIENCE**









In Association with



23rd -25th July, 2004

OICICI Bank

Koramangala Indoor Stadium, Bangalore



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# **AMBIENCE**

Inaugural Backdrop



Property Affaire

A Realty Fair

Picici Bank



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Koramangala Indoor Stadium, Bangalore

Falicitation Area Backdrop



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# **PARTICIPANTS**







#### 23rd -25th July, 2004

Koramangala Indoor Stadium, Bangalore

Aisshwarya Group Kristal Group Salarpuria Group Brigade Group Mantri Developers Sigma Canopy Dwellings SJR Builders Mythreyi Promoters & Developers Esteem Developers Hinduja Land Development Skyline Construction Golden Gate Properties Mahaveer Sobha Developers Gopalan Enterprises Puravankara Projects Sun City HM Constructions Total Environment Ranka Group ICICI Lombard Rohan Builders Vaswani

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Birds eye view









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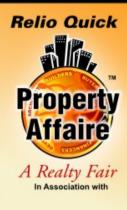




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Home Search

PICICI Bank Home Loans

Inauguration by

Mr. Rajiv Sabharwal

COO - ICICI Home Finance Company Ltd.

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PICICI Home Search





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# OUTDOOR PUBLICITY







### 23rd -25th July, 2004

Koramangala Indoor Stadium, Bangalore

✓ Promotional Vans	4 Vans for 5 days
✓ Human Banners	10 nos
✓ Mobile Hoarding	2 Truck for 5 days
✓ Flex Bunting	50 nos

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# OUTDOOR PUBLICITY

Promotional Vans

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# OUTDOOR PUBLICITY

Mobile Hoarding



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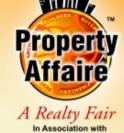
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# MEDIA Plan

S. No.	Date of Release	Position	Publication
1	21st July	Page 3 B/W	Times of India
2	23rd July	Front Page	Times of India
3	24th July	Page 3 B/W	Times of India
4	25th July	Page 3 B/W	Times of India
5	23rd July	Front Page	Economic Times
6	23rd July	Page 5 B/W	Deccan Herald
7	24th July	Page 3 B/W	Deccan Herald
8	25th July	Front Page	Indian Express
9	23rd July	Front Page	Prajavani
10	25th July	Front Page	The Hindu
11	25th July	Front Page	Asian Age

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## PRESS ADS.

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Property
Affaire

A Realty Fair

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# COVERAGE

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**DECCAN HERALD** 

THE ASIAN AGE

THE NEW INDIAN EXPRESS

RAJASTHAN PATRIKA

KERALA KAUMUDI

**PRAJAVANI** 

**DINA MANI** 

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## PRINT MATERIAL

✓ Direct Mailer	10,000 nos
✓ Registration Card	5,000 nos
✓ News Letter	15,000 nos
✓ Carry Bag	4,000 nos
✓ Invitation	250 nos
✓ Hanbill	50,000 nos
✓ Poster	500 nos
✓ Post it	50,000 nos

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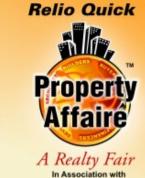


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## PRINT MATERIAL







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