

# PROJECT REPORT

#### San Francisco

8<sup>th</sup> – 9<sup>th</sup> Oct

Chicago

12<sup>th</sup> - 13<sup>th</sup> Oct

Toronto

15<sup>th</sup> – 16<sup>th</sup> Oct







## Preview

#### **REAL ESTATE INDIA 2005**

has started a new revolution in Real Estate industry of India. The exhibition won the hearts of People in North America, who are looking at it today as a great Investment Opportunity, and of course a preferred destination to live. This Exhibition has been a great Perception Changing and Image Building Exercise for Indian economy as well as the real estate in India. This Exhibition will surely have an impact for years to come, and it has created a path to opening of New Avenues.







#### **Achievement's**

|              | San Francisco | Chicago | Toronto | Total |
|--------------|---------------|---------|---------|-------|
| Registration | 405           | 225     | 315     | 945   |
| Enquiry      | 1500          | 700     | 1100    | 3300  |

\*These Figures are based on the Database of Response Coupons







## **List Of Dignitaries**

- Mr. Amar Singh (Rajya Sabha MP, Chairman UP Development Council)
- Mrs. Shyamala B Cowsik (High Commissioner of India to Canada)
- Mr. Arun Kumar (Counsel General Chicago)
- Mr. Satish C Mehta (Counsel General Toronto)
- Mr. D.P. Singh (Chairman, Ghaziabad Development Authority)
- Mr. Rakesh Bhadhur (Chairman, Noida)
- Mr. Sanjeev Saran (CEO, NOIDA)
- Dr. T Wilson (MD & Chief Economist, Keystone India)



Integrated Marketing Communication Solutions provider





#### Inauguration







CBRE



Designing, Conceptualizing and Production By Relio Quick





### **Reception Dinner By TIE**



San Francisco 7<sup>th</sup> October



Mr. Sanjeev Saran as a Speaker at TIE Reception









### **Exhibition At San Francisco**



**Registration Counter** 





One of the Stalls









#### **Reception Dinner By CGI**

Chicago

11<sup>th</sup> October



Guest Speaker Dr. T Wilson



India's first TUV Certified ISO 9001:2000 & INS accredited Integrated Marketing Communication Solutions provider





Counsel General Mr. Arun Kumar

Dignitaries invited for the Reception Dinner





#### **Exhibition At Chicago**

12th-13th

**October** 



One of the Stalls



India's first TUV Certified ISO 9001:2000 & INS accredited Integrated Marketing Communication Solutions provider



**Registration Counter** 



#### **Reception Dinner By CGI**

NATIONAL CAPITAL REGION DELHI UNDIAN



Toronto 14<sup>th</sup> October



Mr. D.P. Singh Chairman of Ghaziabad Development Authority



India's first TUV Certified ISO 9001:2000 & INS accredited Integrated Marketing Communication Solutions provider



Mr. Harinder Singh Thakkar, Transportation Minister of Ontario, Canada





#### **Exhibition At Toronto**



15th-16th October



Shymala B Cowsik, High Commissioner Of India









#### **Memorable Moments**









- GREATER NOIDA - NOIDA - INDIRAPURAM

# Publicity & Promotion



Rely on us



#### Developer's Profile Conceptualized, Designed and Produced by Relio Quick











#### **Newspaper Jacket**





#### \* This Jacket Advertisement appeared in Indian Express





### **Newspaper Advertisements**

Ajit Weekly
Amritsar Times
Desi Talk
Divya Bhaskar
Hindi Abroad
Hamdard
Indian Express
India Journal
India Post
Indian Reporter
India West
Sandesh
Voice Weekly











### **Magazine's Advertisements**





•Siliconeer • India Today •Sangeet Awards Magazine





## Sponsorship

- Sangeet Awards were sponsored in San Francisco, the Event Attracted a crowd of around ten thousand NRIs. Shahrukh Khan, Rani Mukherjee and Salman Khan were some of the eminent performers at the Awards.
- A Gharbha Event was Sponsored in Chicago to Promote Real Estate India. The Event was sparkled by presence of TV Star Mona Singh (Jassi) and many others.



Integrated Marketing Communication Solutions provide





### **Backdrops**









## **Graphic Stands**



• GREATER NOIDA • NOIDA • INDIRAPURAM National capital region delhi (India)

**Destination For Hottest Property Deals** 

India the Land of Real Opportunity! "If you wish to create value in your life, for your business, for you investments and in the life of others...come to Uttar Pradesh

DELINIVERSALLIMITE

CHICAGO 12th - 13th October 2005 (Noida, Greater Noida & Indirapunam) ...Amitabh Bachchan

Marriott Chicago Schaumberg, 50 N Martingal Road Schoumburg, IL 60173 TORONTO 15th - 16th October 2005 ador of Utter Pradesh (INDIA) Wyndham Bristol Place, Taxanto Airport, 150, Dison Roed, Taranto-Ontario-WYW58

SAN FRANCISCO

8th - 9th October 2005 Marriott Santa Clare 2700, Nässion Colleg Boulevard, Santo Clare, Colitomia, 95054





AST END BUILDERS & DEP



Integrated Marketing Cor Brings you



· GREATER NOIDA · NOIDA · INDIRAPURAM NATIONAL CAPITAL REGION DELHI (INDIA)

TIMINGS: 11 AM - 8 PM

SAN FRANCISCO 8th - 9th October 2005 Marriott Santa Clara 2700, Mission College Boulevard, Santa Clara, California, 95054

#### CHICAGO 12th - 13th October 2005

Marriott Chicago Schaumburg, 50 N Martingal Road Schaumburg, IL 60173

TORONTO 15th - 16th October 2005 am Bristol Place, Toronto Airport









#### **Banners**





#### TIMINGS: 11 AM - 8 PM

SAN FRANCISCO 8th - 9th October 2005 Marriott Santa Clara 2700, Mission College, Boulevard, Santa Clara, California, 95054

CHICAGO 12th - 13th October 2005 Marriott Chicago Schaumburg, 50 N Martingal Road Schaumburg, IL 60173

TORONTO 15th - 16th October 2005 Wyndham Bristol Place, Toronto Airport, 950, Dixon Road, Toronto-Ontario-M9W5N4

to Delhi Free Parking Space Available

& Win

Return Air Ticke



For Further Enguiries & Details: Mobile: 516-864-9118 (US), 647-280-0900 (Canada), sandeep@relioquick.com, www.realestateinindia.in

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Free Parking Space Available







## Signage's



National Capital Region of Delhi (India)









Front



- For the first time Development Authorities from India (National Capital Region Delhi) Noida, Greater Noida & Indirapuram along with 25 Developers are in your town to showcase the Residential/Commercial Projects.
- An exact platform for the investors & Corporate Houses to personally interact with exhibitors and to make the right investment decisions, make long-term partnerships and create a new goodwill.
- The exhibition also provides an excellent opportunity to discuss property, architectural blueprint, designs in details alongwith various investment packages.



#### Participants

ANSAL GROUP
 ANSAOUT CROUP
 ASSOTECH REALTY PVT. LTD.
 ATS INFRASTRUCTURE LTD.
 OFARIUS INDIA PVT. LTD.
 OFARIUS INDIA PVT. LTD.
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Back







## Badges

| Real Estate India 2005 | Real Estate India 2005                    | Real Estate India 2005                        | Real Estate India 2005 |
|------------------------|---|---|------------------------|
| Real Estate India 2005 | Real Estate India 2005                    | Real Estate India 2005                        | Real Estate India 2005 |
|                        | Real Estate India 2005                    | Real Estate India 2005                        |                        |
|                        | Destination For<br>Hottest Property Deals | Destination For<br>Hottest Property Deals     |                        |
|                        |   |   |                        |
|                        | Event Managed By RELIO QUICK              | EVENT MANAGER<br>Event Managed By RELIO QUICK |                        |







#### **Response Card**

| TER NOIRA' KOIRA-INDIAATURAN<br>INNAL CATTER KOON DELIN (INDIA) | India's First TUV Certified ISO 3001/2000 & NIS Accredited<br>Integrated Marketing Communication Solutions Provider |
|---|---|
| Name  |   |
| Address   |   |
|   | Res   |
|   | Mob   |
| E-mail  |   |
| Planning for Investment In:                                     |   |
| Real Estate Residential Project                                 | Real Estate Commercial Project  |
| Within  |   |
| 3 months 6 months 1 Year  | SI, No.   |

|  | bout this event through | :   |                   |                   |
|--|-------------------------|---|-------------------|-------------------|
| ELECTRONIC I                                     | MEDIA                   |   |                   |                   |
| ] Radio  |                         |   |                   |                   |
| O India Waves                                    | O Asian Connection      | <ul> <li>Gaunda Punjat</li> </ul>                           | )                 |                   |
| ] Television Chan                                | nel                     |   |                   |                   |
| O Zee TV Intern                                  | national O B4U C        | ATN O Asian C   | onnection O India | a TV              |
| INTERNET   |                         |   |                   |                   |
| o www.hindust                                    | antimes.com O www       | .timesofindia.com   | www.sulekha.com   |                   |
| PRINT MEDIA                                      |                         |   |                   |                   |
| ] Magazine                                       |                         |   |                   |                   |
| O India Today                                    | O Siliconeer            |   |                   |                   |
|  |                         |   |                   |                   |
| ] Tabloids                                       | O Amritsar Times        | O Desi Talk   | O Divya Bhaskar   | O Hindi Abroad    |
| ] Tabloids<br>O Ajit Weekly                      |                         |   | O ladia Daat      | O Indian Reporter |
|  | O Indian Express        | O India Journal   | O India Post      | C malan reporter  |
| O Ajit Weekly                                    |                         | <ul> <li>O India Journal</li> <li>O Voice Weekly</li> </ul> | O India Post      |                   |
| <ul> <li>Ajit Weekly</li> <li>Hamdard</li> </ul> | O Indian Express        |   | O India Post      |                   |

For Further Enquiries & Details: Mobile: 516-864-9118 (US), 647-280-0900 (Canada), sandeep@relioquick.com, www.realestateinindia.in

#### Back





Front



### **Invitation Card**



Consul General of India, Chicago e'>

Industrial Development Commissioner, Government of Uttar Pradesh Cordially invite you to a pre-inaugural Reception & Dinner for

**Real Estate India Exhibition 2005** 

on October 11, 2005 at 18:00 hours

Chicago Marriott Schaumburg 50 N Martingal Road Schaumburg, IL 60173

R.S.V.P sandeep@relioquick.com cg@indianconsulate.com Pb : (312) 595-9235

Programme Overleaf

#### PROGRAMME

| 8:00 HOURS | Tee-off  |
|------------|--|
| 8:30 HOURS | Welcome address by Consulate General India         |
| 8:35 HOURS | Address by the Industrial Development Commissioner |
| 8:40 HOURS | Presentation by C. B. Richard Ellis, (India)       |
| 8:55 HOURS | Invitee Speaker/Q&A Session                        |
| 9:10 HOURS | Dinner   |
|            |  |

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## Relio Quick

#### Front



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#### Certificates





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